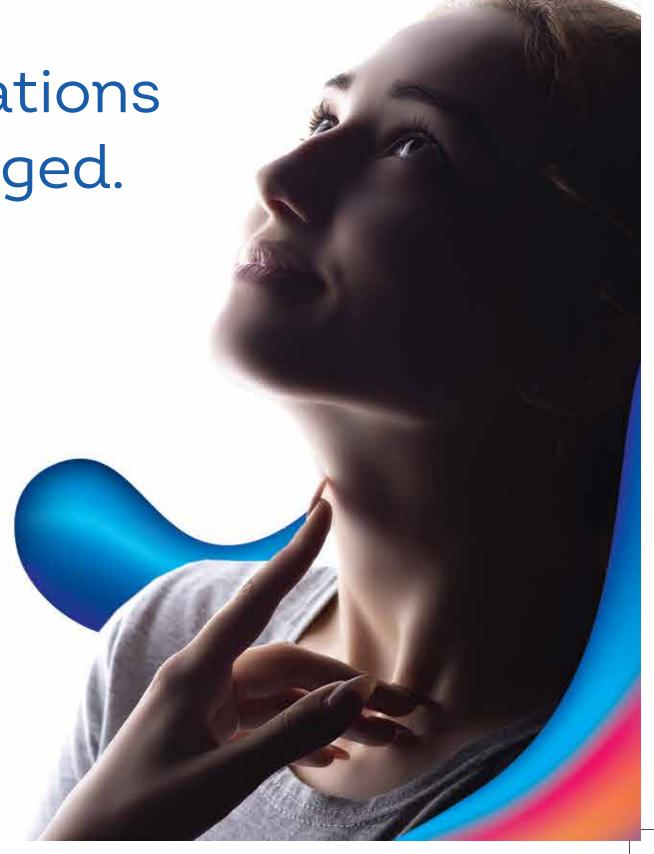




Times have changed

Peoples' hopes, dreams and aspirations have changed.







So have we



In the past two decades, Concorde has developed over 24 million square feet of Real Estate and 24 projects across both Residential and Commercial projects. With every offering we have consistently delivered utmost satisfaction to our customers.

Now, we are ready to do more...

# CONCORDE



# Presenting the all-new Concorde

Our identity is inspired by the changing times and a limitless nation. It is a symbol of our perennial evolution. Our colour is the hue of trust. All for a nation that's a young superpower. Its tastes and choices evolving by the hour. We aim to deliver everything that today's India seeks, and we seek to outdo their every expectation.



# Experiences for life.



The change doesn't end at our new identity. It only begins.

We understand that we don't just offer our customers spaces to inhabit. Rather, we help create pivotal moments that introduce them to a whole new way of life!

We endeavour to add value to the lives they live in these spaces through features, amenities and services that elevate their lifestyle. We are driven to offer them experiences that they can enjoy and grow accustomed to, as the norm, for the rest of their lives.



Vision

To create experiences for life for millions of aspiring Indians.



Mission

To create spaces designed to fulfil unarticulated customer need, "Making more the minimum"



## Values

## **Empathy**

We adopt empathy as a cornerstone business philosophy.

Guided by the needs and desires of both our customers and the society at large, we aim to be recognized as a customer-centric and socially-responsible organisation.





#### **Ethics**

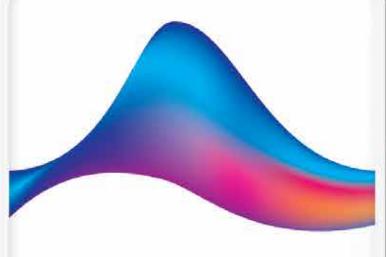
We pride ourselves on being driven by ethics.

Our promise is to be transparent in all our dealings, and honour all commitments made to our stakeholders.

#### Innovation

Innovation is at the very core of our being.

It reflects in our progressive designs and our use of cutting-edge technology, and manifests in our desire to make homes smarter.



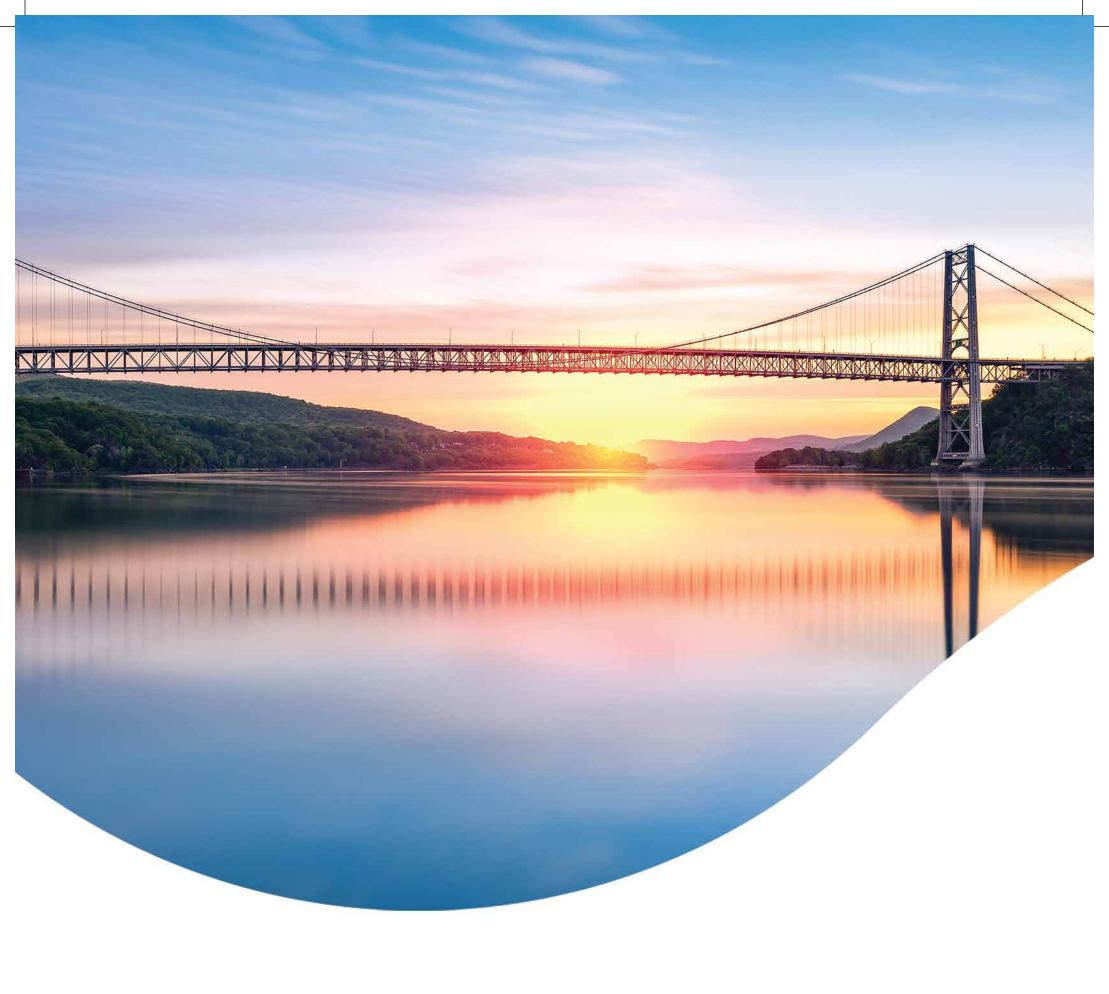
### Distinction

We endeavour to achieve the highest quality standards.

By setting the bar higher with every project, and clearly distinguishing the experience of owning a Concorde Home. Delivering value through innovation and collaboration

Our stakeholders expect increasing value from us. Continuous innovation is our chosen way of delivering the same. It is this approach that has made us an agile organisation that has kept pace with, and even stayed ahead of the changing times.

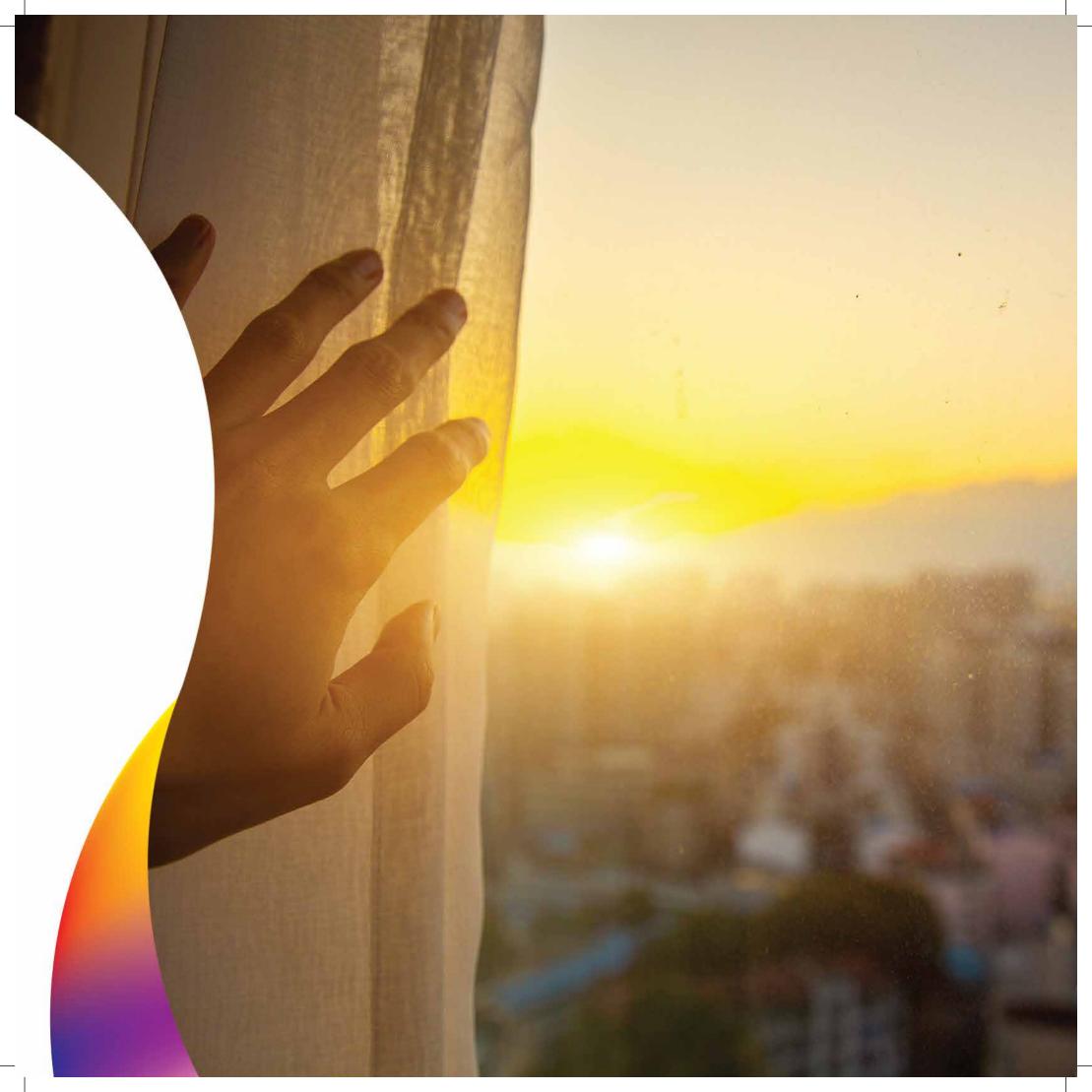
We also know that we cannot possibly do it alone. Which is why we view every partnership as an essential collaboration. Collaborations that are striving towards common goals and objectives.



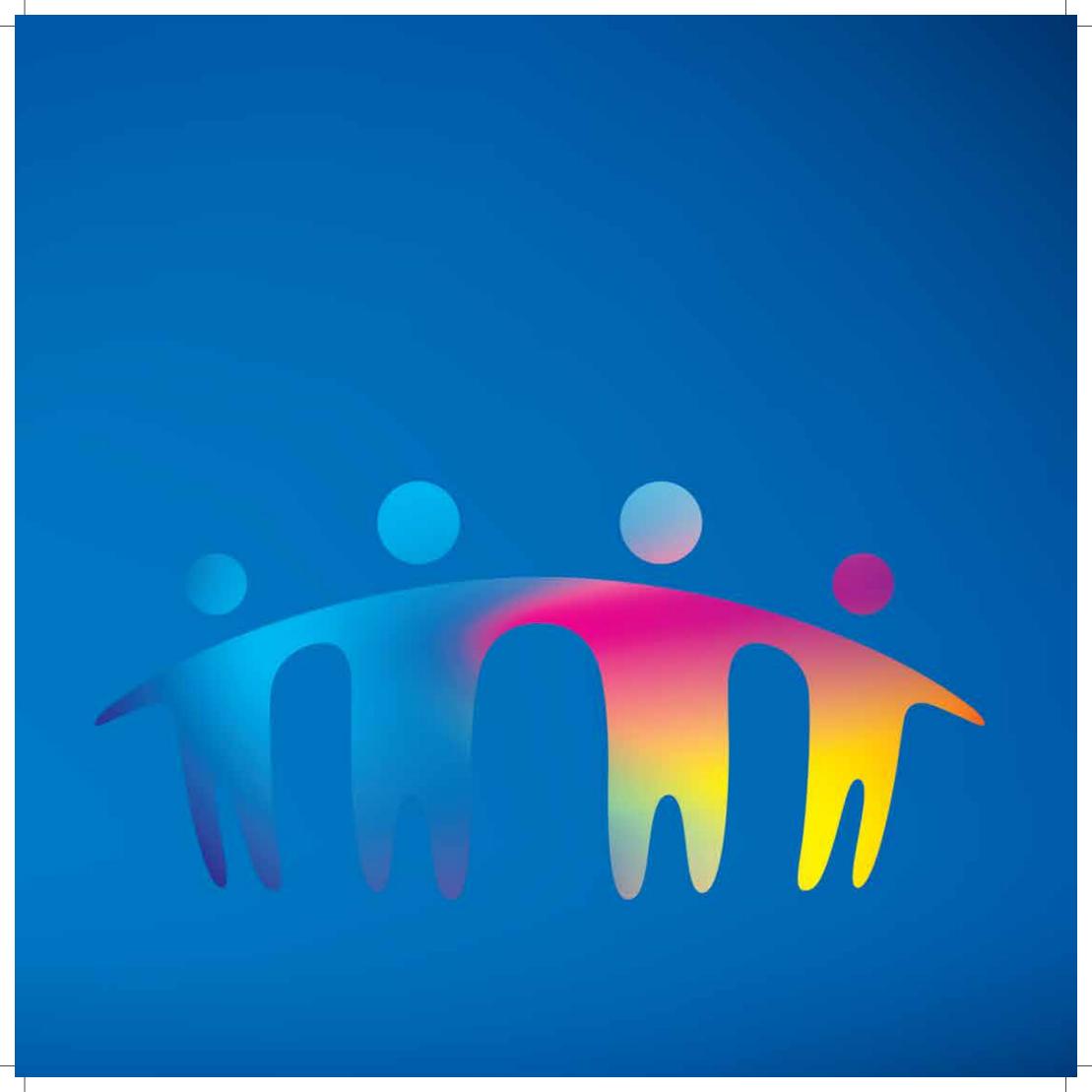
# Towards a brighter future for all

We want to make real estate an asset class that every ambitious Indian will aspire towards and invest in. We believe it is our responsibility to bring home buying within reach of all those who wish to step up in life. Whether you are choosing a luxury residence or your very first home, we design communities around innovative offerings that meet varying needs. And we strive to offer value through a combination of aspects – abiding quality, honest pricing, projects strategically located in developing neighbourhoods.

At Concorde we truly believe that the future is bright for all who reach for it.



An organisation's biggest strengths. Its people, and its culture.



## People at Concorde



B.S. Shivarama Chairman

We pledge to create living experiences that make more the minimum for an aspiring India.



R. Gopal Reddy Managing Director

Our unwavering endeavour to keep evolving and delivering thoughtful homes for the new India continues since two decades.



B.S. Nesar Executive Director

With a Master's Degree in International Finance from the University of Leeds, UK, and an Executive MBA from Indian School of Business (ISB)

Hyderabad, Mr. B. S. Nesar brings the exposure and talent needed to see things in a new light.



R.G. Anil Executive Director

With a Master's Degree in Marketing and Advertising from University of Leeds, UK, Mr. R. G. Anil represents the 'Generation Next' at Concorde, always enthusiastic and always on a constant learning curve.



#### Grishma Reddy Executive Director

Ms. Grishma Reddy holds a Master's in Computer
Science Engineering from NTU College, Singapore,
as well as a Master's in Entrepreneurship and
Innovation from Stanford, USA. She is an integral part
of Concorde's 2nd Generation Leadership Team.

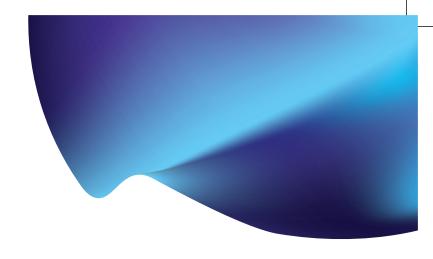
#### Ajaz Ahmed COO

Mr. Ajaz Ahmed holds a Degree in Civil Engineering and a Post Graduate in Construction Management. He is a seasoned professional with a career spanning over 26 Years, of which 19 years have been with Concorde. He has been instrumental in building not just engineering structures, but also the organisation. His technical expertise, and business and management acumen have helped in setting up in-house high performance engineering teams that have led our drive to optimise resources and cost, and have pioneered the use of new technologies to drive efficiency, productivity and quality. A key figure in the Management Team that envisions organisational growth and operational strategies, he monitors and oversees overall operations, and is an integral part of all major decision making in the company. He also plays a key role in building and maintaining relationships with key customers, clients and other stakeholders.



#### Satya Prakash Gupta CFO

Mr. Satya Prakash Gupta is a Chartered Accountant,
Company Secretary and Lawyer with over 20 years in
the industry. He helms multiple responsibility areas at
Concorde. He leads the Finance and Accounting teams,
and is the primary custodian for managing investor
relationships. He draws upon his experience and
expertise to provide strategic recommendations to the
Board and members of the Executive Management Team.
He manages the processes for financial forecasting and
budgeting, and ensures organisational compliance.
He also provides inputs for envisioning long-term
business and financial plans. He has been with Concorde
for over 8 years, and has continued to make invaluable
contributions throughout.





Kranti Alladi Head of Marketing

Mr. Kranti Alladi has an experience of over 16 years helping brands and organisations foster best practices that sustain a competitive advantage. He is adept at identifying and prioritizing industry segments to drive top and bottom-line growth, leading to accelerated organisational performance. At Concorde, his primary responsibility areas include brand custodianship, and devising sharp and well thought-out go-to-market strategies. He conceptualises comprehensive integrated marketing programmes that are designed to drive tangible ROI for the organisation. He has risen through the ranks to become an integral part of the Leadership Team, and is in charge of driving revenue and growth. In his 6 years with the organisation, he has played a significant role in shaping the Concorde of today.



## Culture at Concorde

At Concorde, we believe in equality at the workplace, transparency in our dealings, and teamwork above all else. We have brought together a diverse group of people who are driven by customer obsession and unified by a shared mission – to create excellence in the real estate industry. We have been successful in instilling this degree of ownership in each team member because we have fostered an extremely inclusive culture, where all members of the team have an equal playing field. Project teams are empowered with a free hand in the entire process and planning. Team members are actively encouraged to put forth their ideas, opinions and points of view. It is this openness and freedom that makes people stay around longer.



# We make every home an experience

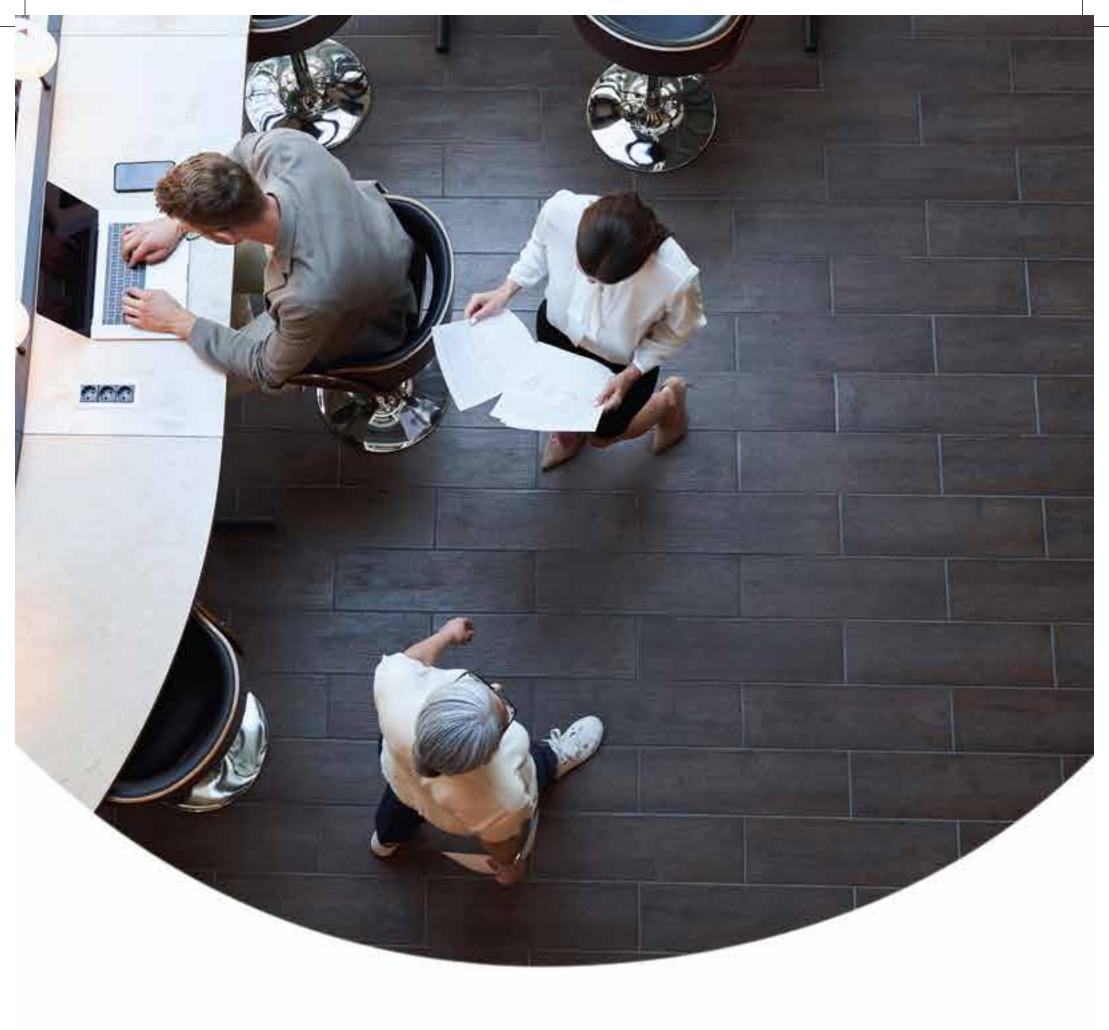
We know that just a house will not suffice for you, anymore. What you desire is a space to create memories. You don't want four walls. But the whole sky to yourself. Not boundaries. But a view of lilac twilights. You don't want a shell. But a happy abode for your parents and kids. You don't want to stay in. But aspire to mingle around and build a lifestyle.

We craft homes, keeping you in mind. We craft homes that give experiences for life.

# And Every Workspace Inspiring

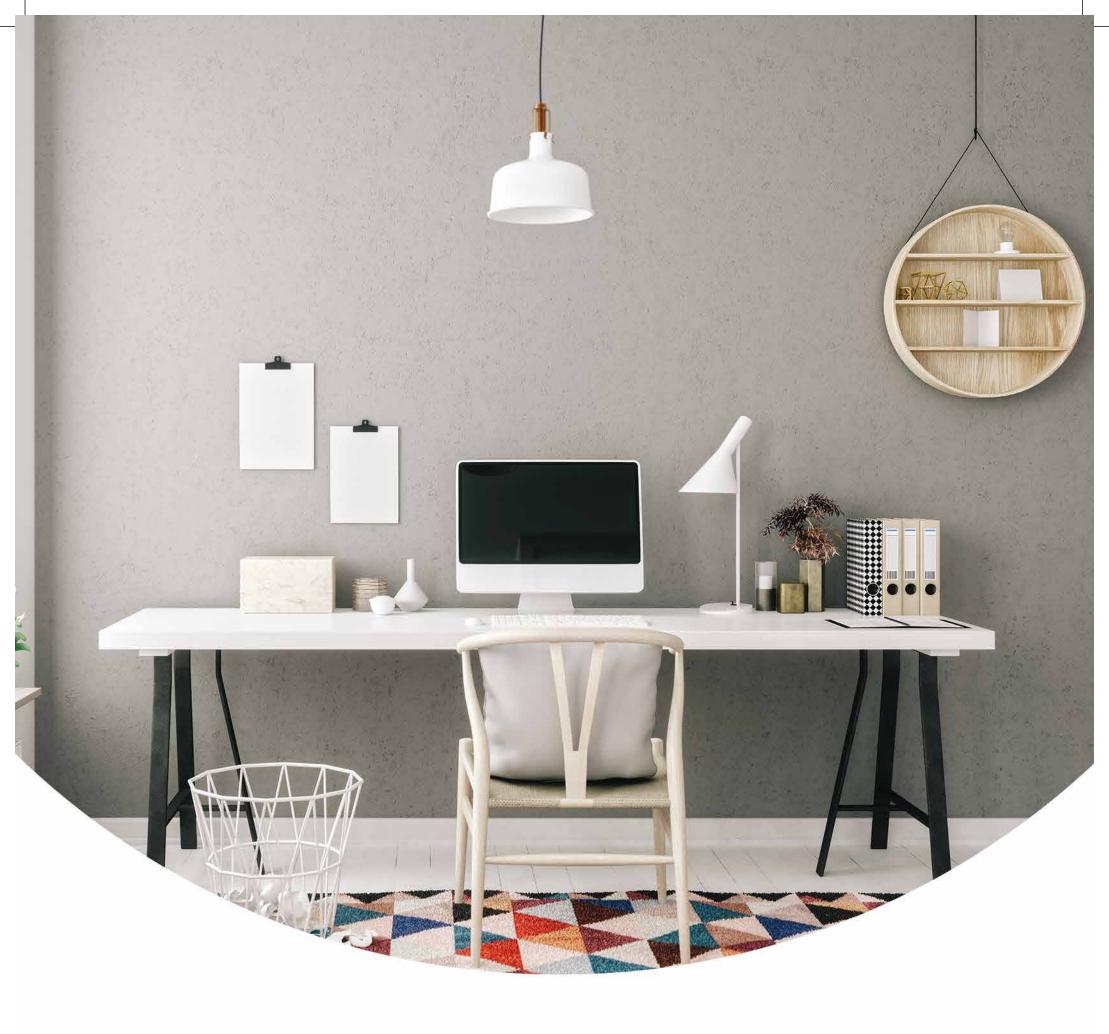
The workspace of the future has to be flexible, conducive and enabling, to inspire you to be the best version of yourself and ace your game. We're not providing you with four walls and a desktop, instead, we're aiming to create a space that is comforting as it is productive. A space that can help you collaborate, & help you focus. Where you're inspired to do great things and where there are no limits to what you can achieve.

We develop workspaces, keeping the future in mind. We design spaces that help you experience a well-balanced life.



# Experience Thoughtful Design

We design spaces that make you fall in love with life. Where you can savour a futuristic lifestyle. A home that is graced by ample natural light, all day long. Where every corner adheres to the sound principles of Vaastu. A space that is thought for and designed around you.





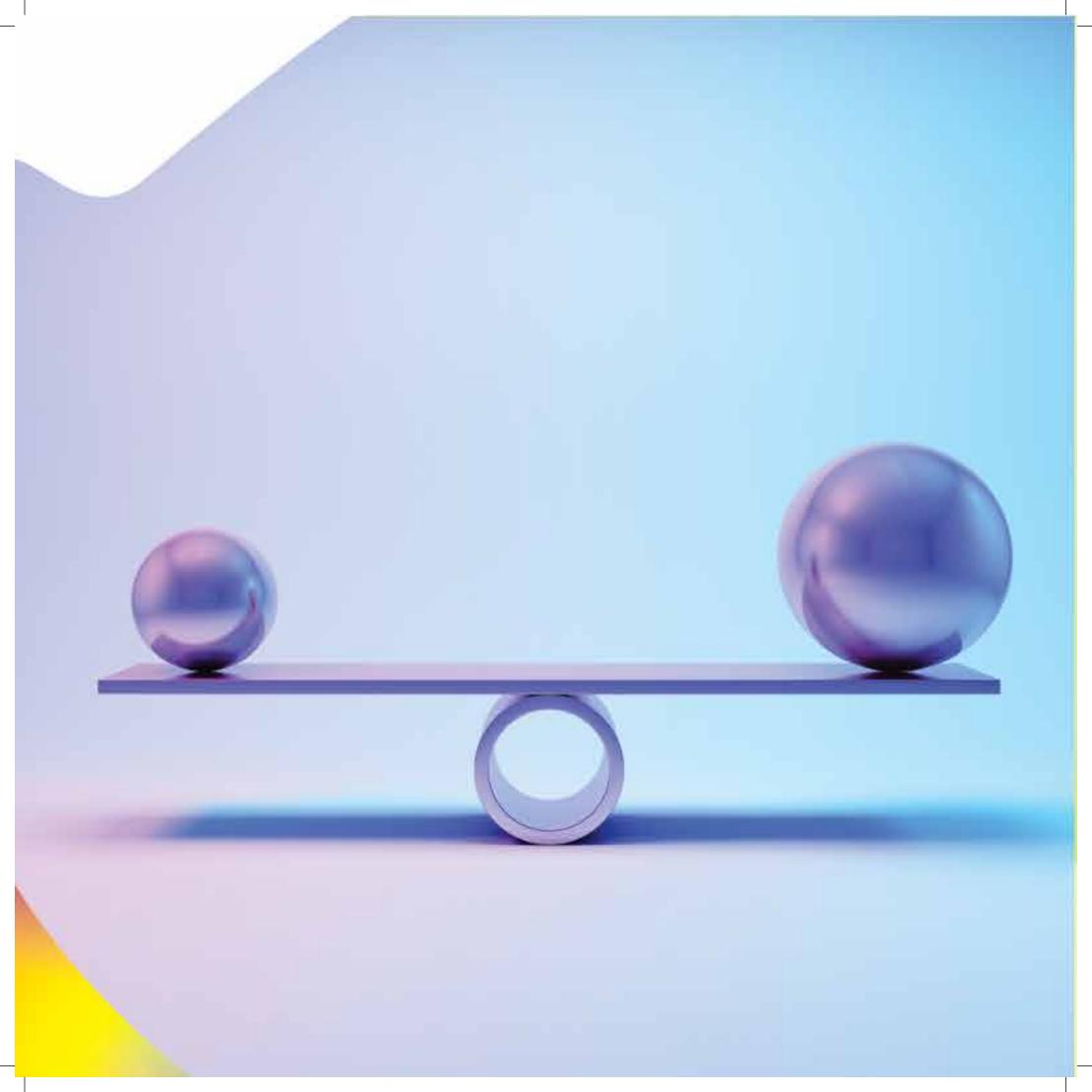


We have an impeccable eye for identifying prime locations of the future. Where we're building today, the world will move tomorrow. A world that brings malls, IT parks, educational institutes, healthcare, and entertainment options close to your home.



## Experience A Well-Balanced Life

Our intent is to craft workspaces for those aces that want to be on top of their game. Our design & planning is guided and inspired by the sensibilities & preferences of the occupants of our spaces, giving them all they need to live a well-balanced life. Spaces that are designed to help you experience the joy of working.







## Experience Club Evoolve

Presenting our signature offering
where you could craft a lifestyle, nurture
a hobby, and mingle with like-minded
people. Forget all worries at the end
of the day and just unwind!

# Experience Vibrant Outdoors

With every home, we give you ample open spaces that your heart and lungs adore.

Along with dedicated areas for your parents, children, and activities like yoga, meditation, sports, swimming, and much more!





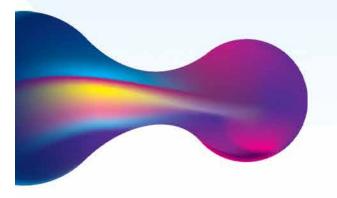


## Experience Concorde Assurance

Get privileged service right from your first contact. Experience best-in-class assistance, show residences that offer a glimpse of your future life, and everything that'll make your home-buying experience as special as it ought to be.

The assistance continues well beyond the moment when you choose your Concorde home. We'll help you design it to your tastes, make moving-in as comfortable as it can possibly be, and beyond.

## Experience Impeccable Value



Every Concorde home gives you top-notch value for your hard earned money. Located in coveted and fast-growing areas, with a tremendous appreciation rate, you get to own your dream home at a dream price, which also makes it a dream investment to secure your future.

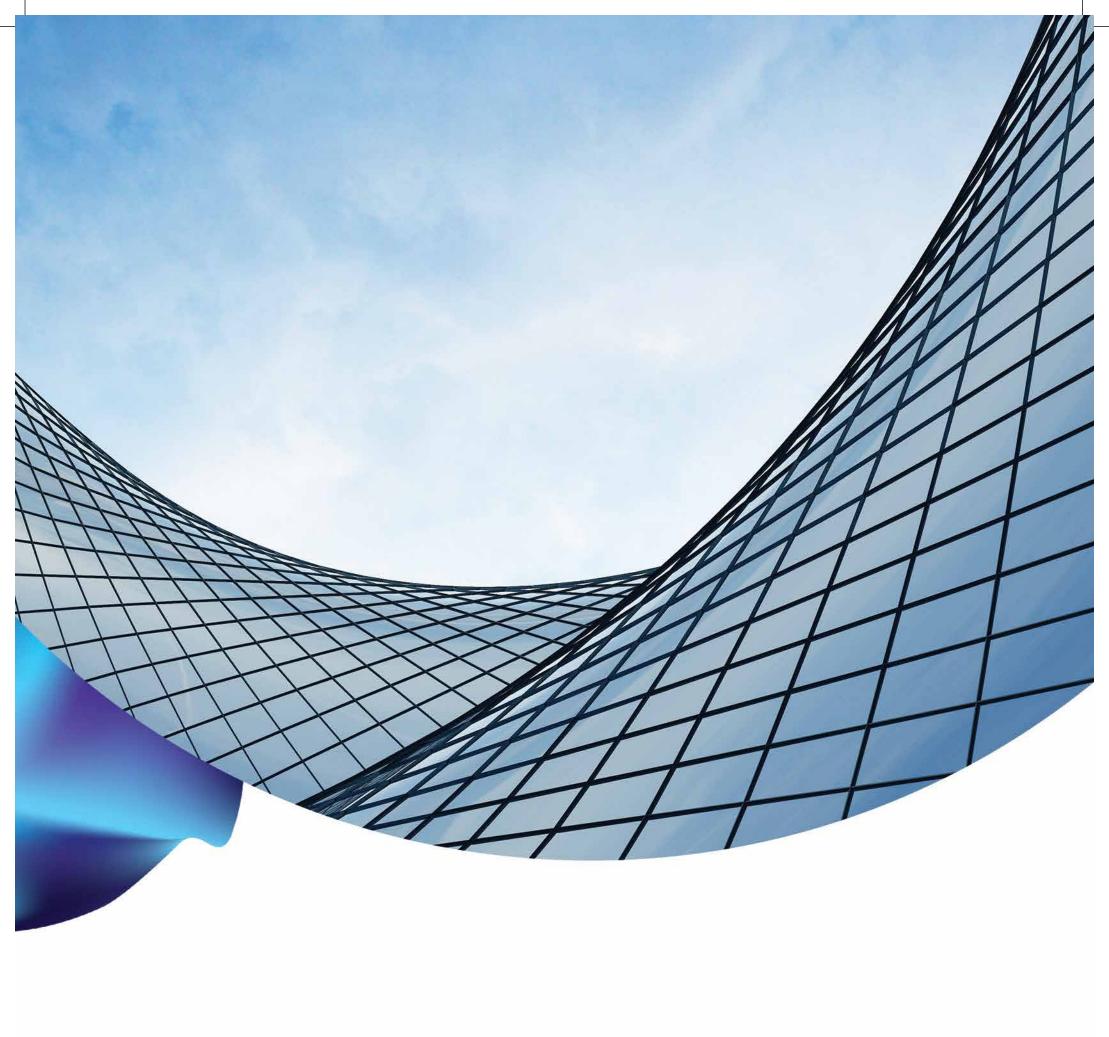


## Experience Sustainable Living

"Experiences for life" only holds meaning when the planet on which that life thrives is cared for. That's why each Concorde project comes with eco-friendly practices such as rainwater harvesting, smart water meters, and more!









### Poised to power Bengaluru's economic growth

At Concorde we believe that Bengaluru will emerge as the foremost economic hub of the future, not just in Karnataka but in the whole of India. This upsurge will create an unprecedented demand for quality workspaces. With our renewed focus on developing commercial spaces, we are well poised to cater to this demand. Our commercial real estate portfolio is likely to be a diverse mix of smart co-working Grade-A office spaces, plug-n-play office infra, full-fledged corporate parks, and retail spaces.



# Not just a responsibility, it's our commitment towards society

At Concorde, we sincerely believe that every living being on our planet deserves a life full of wonderful experiences. It is this belief that drives our various positive outreach initiatives within society. From initiatives to preserve the Earth's green cover to introducing the citizens of tomorrow to their social responsibilities, and reaching out to those in need, at Concorde we are always looking to create ways in which we can give back to the community.





Through Akanksha, we fulfil our duties towards Mother Nature. An initiative for planting trees and preserving our planet's green cover, Akanksha encourages people to take a pledge to follow the green path by adopting an environment-friendly lifestyle. For every pledge you take, we plant and nurture a sapling.









An initiative to connect with children and educate them about social responsibilities in a fun-filled and interactive way. With Rishita, Concorde Connect's mascot, every activity becomes an intriguing and vibrant experience for kids.

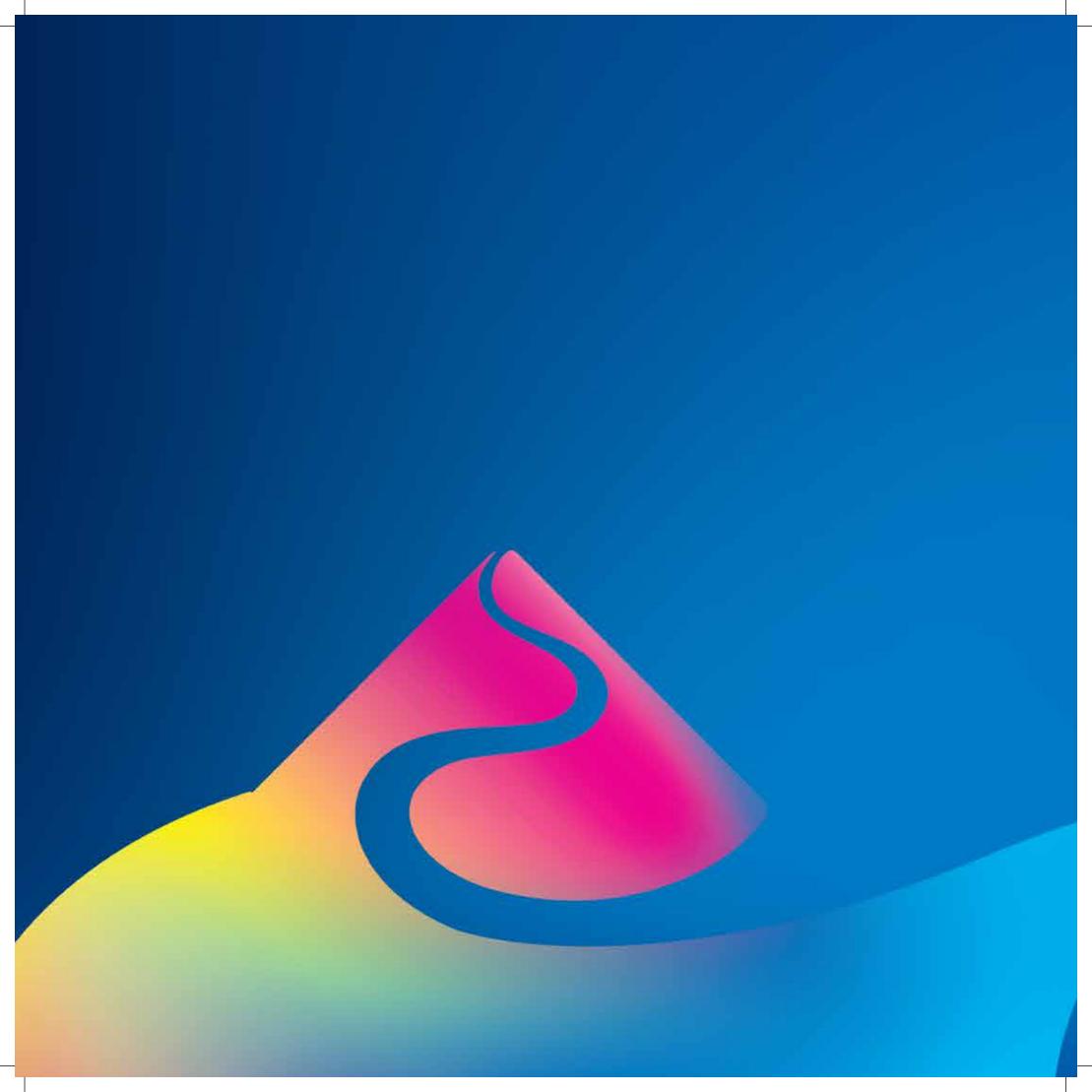


## Sparsh

To care, respect, love, share, nurture, educate fellow human beings. Sparsh is all about this and more. People who need help are in abundance and those who help are few. Through Sparsh, we reduce this gap and spread smiles; making life a happy experience for all.







### Building a legacy

Over the past 24 years, we haven't just built structures, we have built a veritable legacy. We began our journey outside Bengaluru, then progressed to the city's periphery, and have now made our way to its heart. All along we have had the penchant for identifying up and coming nooks and developing them into iconic neighbourhoods. We have already delivered over 24 million sq. ft., and have nearly 3 million sq. ft. of residential and commercial space currently under development. Our projects are spread around and across Bengaluru, and include luxury residences, integrated plotted developments, villa communities, tech parks, and more.

#### Journey of Concorde

1998

Concorde Twin City,

Hubl

Concorde Teachers Town,

Sarjapur Road

Concorde Green City,

Gulbarga

10 million sft



Concorde Paradise,

BTM Layout

Concorde Silicon Valley,

Electronic City - Phase 1

Concorde Homes,

Kudlu Gate, Hosur Road

Concorde Midway City,

Begur Junction, Hosur Road

1.5 million sft

2004-2007

Concorde Sylvan View,

Electronic City - Phase 2

0.45 million sft



**Concorde Manhattans,** Electronic City - Phase 1

Concorde Mist Valley, Sarjapur Road

0.45 million sft



Concorde Cuppertino,

Electronic City - Phase 1

Concorde Windrush,

Electronic City - Phase 2

Maruthi Concorde Tech Park,

Hosur Main Road

5.6 million sft

2016-2017



Concorde Napa Valley, Kanakapura Main Road

Concorde Opus One, Kanakapura Main Road

2.23 million sft

#### Concorde Tech Turf,

Electronic City - Phase 1

Concorde Amber,

Sarjapur Road

Concorde Epitome,

Electronic City - Phase 2

Concorde Spring Meadows,

Hesaraghatta Main Road

0.9 million sft

#### 2018-2020

**Concorde Hill Crest Phase 1,** On NH-7, Chikkaballapur

Concorde Luxepolis, #1 Bull Temple Road

**Concorde Auriga,** KR Puram

2 million sft



#### Concorde Elements of Earth,

Kanakapura Main Road

Concorde Abode 99,

Ramasagara

Concorde Opus 2,

Kanakapura Main Road

3 million sft

2022

#### **Concorde Hillcrest**

On NH-7, Chikkaballapur

#### Concorde Econex,

Doddanakundi Industrial Area - Off ORR

#### **Concorde Equity**

Malur

1 million sft



Located right next to Wipro, in the heart of Electronic
City, Concorde Manhattans is spread across a pristine
13 acres. It brought alive the idea of 'walking to work' for
Bengaluru's IT professionals!
Luxurious 2 & 3 BHK Apartments, Electronic City Phase 1
976 units, 1.4 million sft.



Spread across 5 acres, Concorde Midway City offers 240 luxurious 2 & 3 Bedroom Apartments, with top of the line amenities and facilities. Luxurious 2 & 3 BHK Apartments, Hosur Main Road

240 units, 0.45 million sft.



Located on the shore of the Yele Mallappa Shetty Lake in KR Puram, Concorde Auriga is a true-blue lakefront property. It also offers 90% thoughtfully designed open spaces that make it feel like a refreshing change-up from the cr mped city life!

Luxurious 2/3 BHK Apartments, KR Puram, Old Madras Road 501 units, 0.6 million sft.



Located near Wipro, in the heart of Electronic City,
Concorde Cuppertino offers luxurious 3 & 4 BHK Villas.
Luxurious 3 & 4 BHK Villas, Electronic City Phase 1
182 units, 0.45 million sft.



Located near Wipro, in the heart of Electronic City,
Concorde Silicon Valley offers luxurious independent
Villas, which bring alive the idea of Silicon Valley for
Bengaluru's IT professionals.
Luxurious Independent Villas, Electronic City Phase 1
229 units, 0.5 million sft.



Located on Kanakpura Main Road, Concorde Napa Valley is Bengaluru's largest smart neighbourhood. Spread across 110 acres, it offers luxurious Villas equipped with home automation options, an expansive Club, and a host of wonderful amenities that come together to create the wonder that is Villa Living!

3 & 4 BHK Luxury Smart Villas, Kanakapura Main Road

636 units, 110 acres.



Located in the heart of Bengaluru, on #1 Bull Temple Road,
Concorde Luxepolis offers the finest 3 & 4 Bed Residences the city
would have ever seen! Expansive room, top-notch materials and
fitments complemented by contemporary detailing, and an
abundance of top-notch amenities makes every home a truly
luxurious preserve.

Luxurious 3/4 Bed Residences, #1 Bull Temple Road 48 units, 0.2 million sft



Located on Hosur Road in South Bengaluru, Maruthi Concorde
Tech Park offers spacious and skillfully designed commercial
office spaces with top-notch amenities. The premises has ample
parking, 24x7 security, and has excellent connectivity, along with
ample entertainment and hospitality options in the vicinity.
Commercial office spaces, Electronic City
0.43 million sft.



Located in proximity to ORR Marathalli and KPTO, in Bangalore's IT hub, Concorde Econex offers nature-inspired biophilic workspaces that are designed to maximize productivity. The building stands six floors tall and houses state-of-the-art facilities and world-class amenities. The landscaping is designed to flow seamlessly within the space, surrounding the structure on all sides and creating a comforting, green environment within.

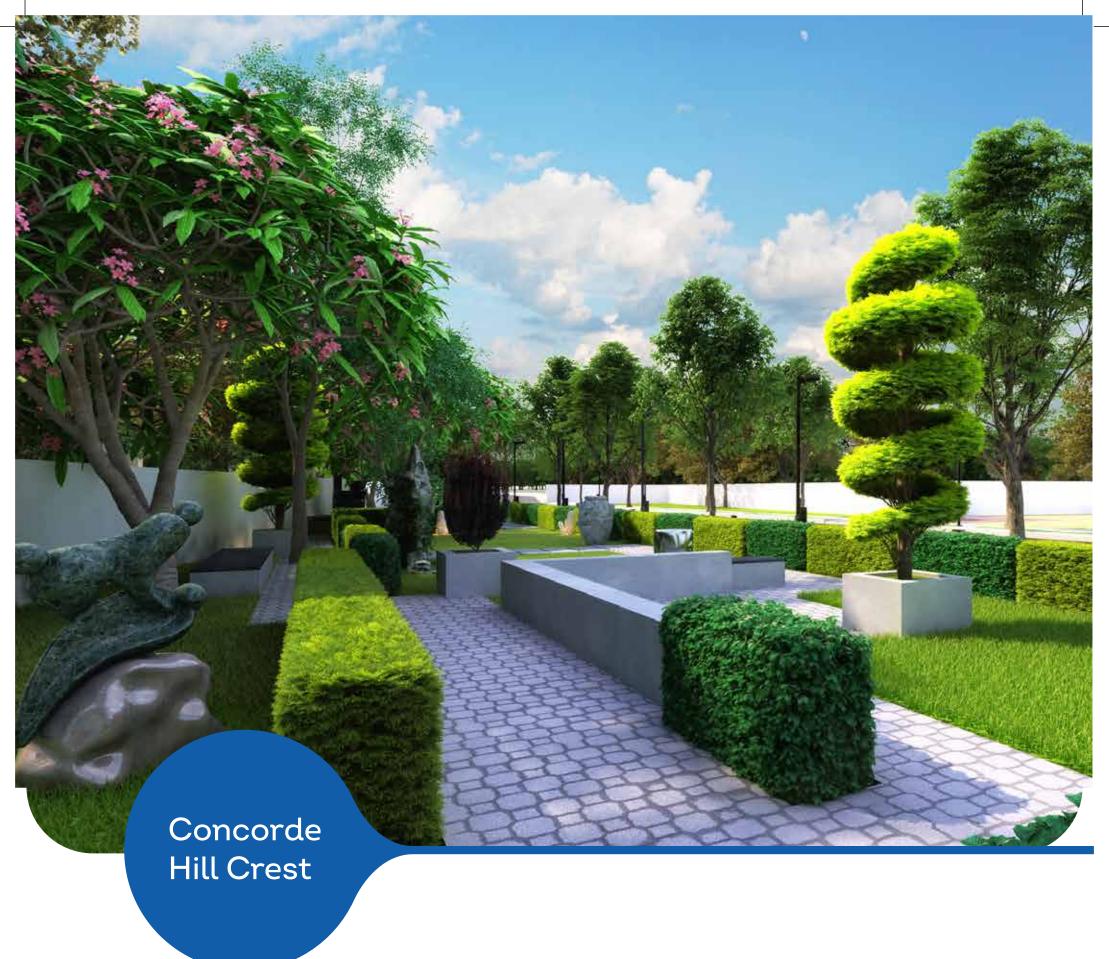
Commercial office and retail spaces, Doddanekundi Industrial Area 1.3 lakhs sft.



Ready-to-move in, spacious 2 & 3 BHK apartments, off Dasarahalli Metro Station, located just a heartbeat away from everything you love about Bengaluru. In the splendid expanse of this fastmoving city, Spring Meadows is a cosy haven where you can come home to thoughtfully crafted design, Alexa-enabled features, and a poolside Clubhouse you can walk to.

2 & 3 BHK Smart Apartments

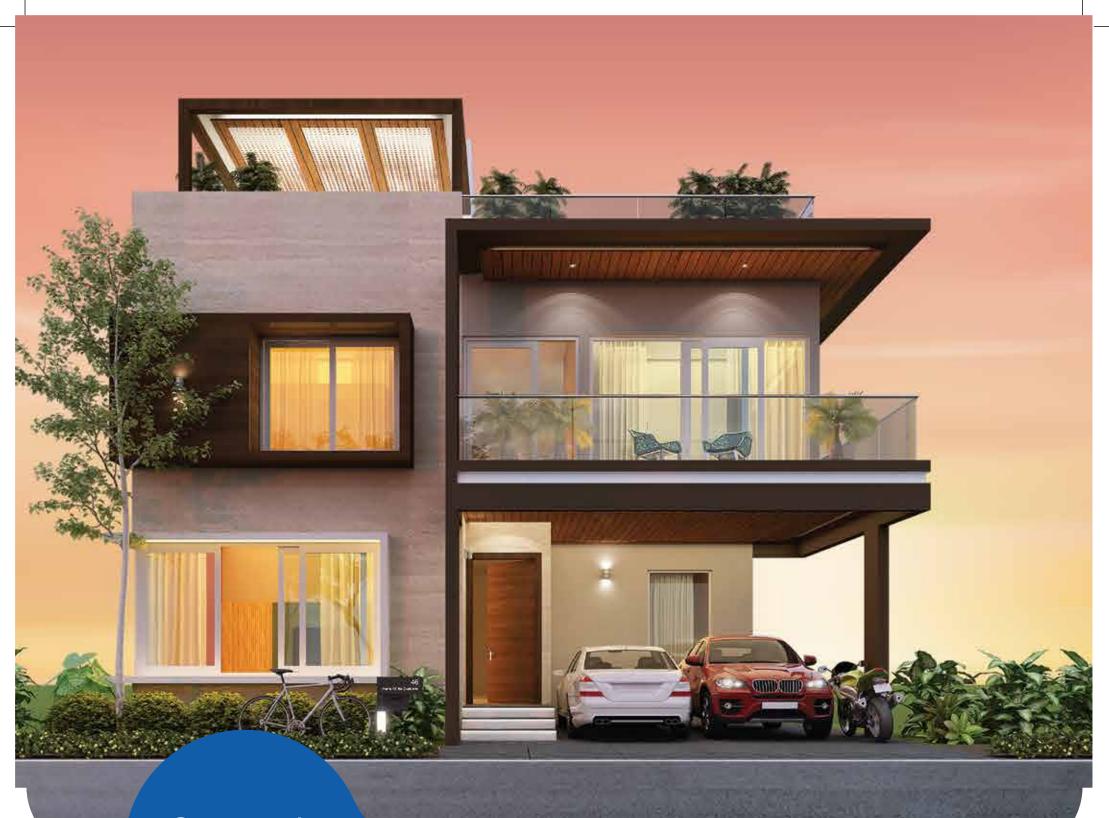
Hesaraghatta Main Road, Bangalore West 356 units, 4.38 lakh sft.



Land yourself a rewarding deal by investing in the magnificent sprawl of Hill Crest. The luxury plotted development is on its way to becoming Bengaluru's most sought-after property, thanks to its proximity to the NH 7 and a premium neighbourhood, organically growing around it. It's a heavenly slice of Earth we've prepared just for you to takeover.

Luxury Plotted Development

On NH 7 Chikkaballapuram, Bangalore North 365 units, 1.2 million sft.



Concorde Abode 99 Abode 99 is your ticket to exclusive, elite living. Located in the upcoming IRR neighbourhood Off Hosur Sarjapur Road, an Abode 99 villa affords you the serenity, privacy and expanse of suburban life, right here, in India's most modern city. Lots of open spaces and breezy nooks make this the perfect spot for you and your loved ones to grow and thrive in.

3 & 4 BHK Luxury Villas

Off Hosur Sarjapur Road 159 units, 0.55 million sqft.

## Are you ready to have experiences for life?

Whenever you think of a home, don't think of just a home. Think of all the wonderful experiences that you would want to enjoy in that home. And know that with a Concorde Home, you'll enjoy experiences that you will cherish for life.

For any suggestions or feedback, feel free to write to us at marketing@concorde.in

